



# Blog Evaluation Form

Member Name \_\_\_\_\_

Blog Title \_\_\_\_\_

Please review the member's blog and evaluate it based on the criteria listed below. Take a moment to include examples wherever possible.

Using the scale provided below, please circle the answer choice that best reflects your rating of the member's blog.

**Topic:** The topic of the blog is clear.

Strongly Disagree      Disagree      Neither Agree nor Disagree      Agree      Strongly Agree

Please explain your rating:

**Design:** The design and layout aligns well with the content of the blog.

Strongly Disagree      Disagree      Neither Agree nor Disagree      Agree      Strongly Agree

Comment:

**Well Written:** Posts are well-composed and contain few grammatical errors.

Strongly Disagree      Disagree      Neither Agree nor Disagree      Agree      Strongly Agree

Comment:

**Varied Posts:** Member varies the types of posts to fit the content of the article. (E.g. informational, list, interview, review, etc.)

Strongly Disagree      Disagree      Neither Agree nor Disagree      Agree      Strongly Agree

Comment:

**Post Frequency:** The time gaps between posts are generally consistent.

Strongly Disagree      Disagree      Neither Agree nor Disagree      Agree      Strongly Agree

Comment:

**Engagement:** The member engages with readers by responding to or acknowledging their comments.

Strongly Disagree      Disagree      Neither Agree nor Disagree      Agree      Strongly Agree

Comment:

**What do you like best about this blog?**

**How would you recommend the member improves the blog?**