



# Blogging Basics

## Choosing a Publishing Website

If you need further information on the blog publishing sites available in your region, begin by searching the following keywords on the internet:

- ▶ Free blog websites
- ▶ Free blog publishing websites
- ▶ Free blog hosting websites
- ▶ Creating a blog

Before you choose a blog publishing website, visit blogs to determine which you like best and why. You may find you like the layout and style of one blog over others. Search for and analyze the blogs of people you admire, blogs about topics that interest you, or blogs that have won awards.

As you visit blogs, try to answer the following questions to make an informed decision:

- ▶ Which blogs do you like best and why?
- ▶ Determine the publishing sites of the blogs you admire. Do you tend to prefer one publishing site more than others?
- ▶ Take note of the blog templates, or the way content is organized on the blog. What do you like about the design and layout? Does it fit the topic of your blog?

## Creating Your Blog

After you choose a publishing site, you are ready to create your blog. Most publishing sites offer tutorials or instructions on how to create and design a blog. If this information is not readily available to you, search the following keywords on the internet:

- ▶ Creating a blog with [name of publishing site]
- ▶ Designing a blog on [name of publishing site]
- ▶ Blog templates for [name of publishing site]
- ▶ How to post to [name of publishing site]