



Sample News Release

The boxes below identify the parts of a Toastmasters news release.

The opening paragraph tells the basic facts about your news: who, what, when, where, and why.

Headlines and subheads should be short, engaging, and tell the reader what to expect in the news release.

Put your name and contact information here.





Media Contact:
 Gerard White
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Superlative Speakers Toastmasters host open house with guest speaker
 Event is free to the public

LAKESIDE, Ala., April 2, 2016—Superlative Speakers Toastmasters Club (www.superlativespeakersclub.com), invites residents to its open house to meet members and watch special guest speaker, Jamie Handel, Talent Acquisition Specialist of New Tech Pursuits talk about the importance of communication skills for today's professional.

"Superlative Speakers Toastmasters provides a supportive and positive environment where members have the opportunity to develop their communication and leadership skills," says Armando Rodriguez, Club President of Superlative Speakers Toastmasters.

Club Vice President Education Laura Sun, who has served in various club positions, will be the Table Topicsmaster. "Table Topics are one of my favorite parts of the meeting," says Sun. "This is where guests and members are randomly selected to speak for one to two minutes. It helps you think and speak clearly on your feet."

Superlative Speakers Toastmasters Open House
 Date: 9, April, 2016
 Location: Lakeside Library, 1847 Shore Way, Lakeside, Alaska
 Time: 5:30 p.m. – 7:30 p.m.

For more information, email Gerard White at gerard@superlativespeakersclub.com.

Superlative Speakers Toastmasters Club meets each Tuesday at 12 p.m. at the Lakeside Library between Shore Way and Albatross Avenue in Lakeside. For more information about this event and the club, please visit www.superlativespeakersclub.com.

About District 143
 District 143 comprises more than 30 corporate and community clubs in Lakeside, Alaska. To learn more about District 143 please visit www.district143.toastmasters.org.

About Toastmasters International
 Toastmasters International is a nonprofit educational organization that teaches public speaking and leadership skills through a worldwide network of meeting locations. Headquartered in Rancho Santa Margarita, California, the organization's membership exceeds _____ in more than _____ clubs in _____ countries. Since 1924, Toastmasters International has helped people of all backgrounds become more confident in front of an audience. For more information about local Toastmasters clubs, please visit www.toastmasters.org. Follow @Toastmasters on Twitter.
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Identify your club by name and location.

You can summarize information here if publicizing an event.

Include a quote from someone in the organization and provide any additional information.

Provide reference information about your club and district here.

Be sure to include necessary contact information if you want people to respond.

Refer to **toastmasters.org** for current membership, club, and country numbers.