



## Project Checklist

### Connect With Your Audience

**Purpose:** The purpose of this project is to practice the skills needed to connect with an unfamiliar audience.

**Overview:** Develop a 5- to 7-minute speech on a topic that is unfamiliar to the majority of your audience. Because you deliver this speech in your Toastmasters club, you are familiar with the audience members' preferences and personalities. Selecting a topic that is new or unfamiliar to your club members will allow you to practice adapting as you present. As you speak, monitor the audience's reaction to your topic and adapt as necessary to maintain engagement.

Your speech can be persuasive, humorous, informational, or crafted in any style that appeals to you and supports your speech content.

#### **This project includes:**

- ▶ A 5- to 7-minute speech

The following list includes tasks for this project. Please remember, your project is unique to you. You can use the checklist here or complete the digital version in your project on Base Camp.

Select a topic that is unfamiliar to your audience. If you are unsure what topic to choose, meet with your mentor or other experienced club member to help you choose an appropriate topic.

Schedule your speech with the Vice President Education.

Write your speech.

Rehearse your speech.

When all components of your assignment are finished, complete your self-reflection by adding what you have learned to the last column of the Know-Wonder-Learned activity.